

# MetaboNews

## Advertising Brochure



MetaboNews is a monthly newsletter published in partnership between The Metabolomics Innovation Centre (TMIC) and The Metabolomics Society

### MetaboNews

Since October 2013, The Metabolomics Innovation Centre (TMIC) and the Metabolomics Society have jointly published the well established and widely distributed newsletter, MetaboNews (<http://www.metabonews.ca>), which has kept metabolomics researchers and other professionals informed about new technologies, software, databases, events, job postings, conferences, training opportunities, interviews, publications, awards, and other newsworthy items concerning metabolomics.



### Why Advertise with MetaboNews ?

MetaboNews serves an international Metabolomics community (**171 countries** and growing), has over **3,100 subscribers**, and receives over **5,800 pageviews per quarter**. MetaboNews represents the one-stop-shop for the very latest and most critical news about the science of metabolomics. Sponsors will benefit from enhanced brand exposure on MetaboNews.

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### Contact

To advertise with us, contact Ian Forsythe (Editor)  
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